

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor	:	Frank R. NEMIROFSKY
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Art Unit	:	3688
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Examiner	:	Dagnew, Saba
Title	:	INTERACTIVE ELECTRONIC COMMERCE SYSTEM FACILITATING MANAGEMENT OF ADVERTISING, PROMOTION AND INFORMATION INTERCHANGE MESSAGES
Attorney Docket No.	:	EXPHOOO3

September 19, 2008

MAIL STOP - AMENDMENT
Commissioner for Patents
PO BOX 1450
Alexandria VA 22313-1450

AMENDMENT AND RESPONSE

Applicant provides an Amendment in response to the Office Action of June 19, 2008 in the above-captioned Application. A listing of the Claims is provided, beginning on page #2 of this paper. Remarks begin on page #5 of this paper.

The Commissioner is authorized to charge the fee for a two-month extension of the time for response to the Glenn Patent Group Deposit Account No. 07-1445, Customer No. 22862. Applicant considers this document to be filed in a timely manner.